

HSC ANNOUNCES APPOINTMENT OF TELCON AS A DISTRIBUTOR

Hitachi Sumitomo Heavy Industries Construction Crane Co., Ltd is pleased to announce a newly signed distributor agreement with Telco Construction Equipment CO. Limited (Telcon). Based in India, Telcon will manage all sales, marketing and after sales activities in the region.

Telcon has been at the forefront of constructive solutions to the Indian Construction, Earthmoving and Mining Industry. Started in 1961 as a division of Telco (now TATA Motors), Telcon is an independent subsidiary of TATA Motors and a **60:40 Joint Venture** between **TATA Motors** and **Hitachi Construction Machinery Co. Limited.** of Japan –world leaders in Hydraulic Excavator Technology.

Telcon has the widest range of construction equipment catering to the needs of various end use sectors and holds a **dominating presence** in the construction equipment market in India. The portfolio of equipment range includes Hydraulic Excavators, Mining Shovels, Crawler Cranes, Backhoe Loaders, Wheel Loaders, Motor Graders, and Vibratory Compactors, etc.

Apart from manufacturing world class machines with cutting edge technology at two of the manufacturing plants, Telcon has a well designed backup system to cater to the support needs of the customers with a wide network of 26 Branch Offices and 32 dealers with more than 110 service outlets all across India.

Now onwards Telcon will ensure enhanced market share and brand visibility of HSC in Indian Market.



The photograph above, shows Mr. Vikram Raje, Vice President (S&M), Telcon (left) being congratulated by Mr. Koichiro Sakata, Sr. Vice President, Sales and Marketing Division, HSC, on the occasion of handing over Distributorship Agreement.